



Mutual of Omaha

MUTUAL OF OMAHA INSURANCE COMPANY
UNITED OF OMAHA LIFE INSURANCE COMPANY

Long-Term Care Insurance



Mutual of Omaha

Long-term care insurance underwritten by:
MUTUAL OF OMAHA INSURANCE COMPANY
UNITED OF OMAHA LIFE INSURANCE COMPANY
Mutual of Omaha Plaza
Omaha, NE 68175
mutualofomaha.com

MUTUAL of OMAHA'S
WILD KINGDOM
on Animal Planet



OFFICIAL SPONSOR

Policy forms LTC09M, LTC09M-AG, LTC09M-5ML, LTC09M-10ML (or state equivalent). In ID: LTC09M-ID, LTC09M-AG-ID, LTC09M-5ML-ID, LTC09M-10ML-ID; In NC: LTC09M-NC, LTC09M-AG-NC, LTC09M-5ML-NC, LTC09M-10ML-NC; In OK: LTC09M-OK, LTC09M-AG-OK, LTC09M-5ML-OK, LTC09M-10ML-OK; In OR: LTC09M-OR, LTC09M-AG-OR, LTC09M-5ML-OR, LTC09M-10ML-OR; In PA: LTC09M-PA, LTC09M-AG-PA, LTC09M-5ML-PA, LTC09M-10ML-PA; In WA: LTC09M-WA, LTC09M-AG-WA, LTC09M-5ML-WA, LTC09M-10ML-WA; LTC09U, LTC09U-AG, LTC09U-5ML, LTC09U-10ML (or state equivalent). In ID: LTC09U-ID, LTC09U-AG-ID, LTC09U-5ML-ID, LTC09U-10ML-ID; In NC: LTC09U-NC, LTC09U-AG-NC, LTC09U-5ML-NC, LTC09U-10ML-NC; In OK: LTC09U-OK, LTC09U-AG-OK, LTC09U-5ML-OK, LTC09U-10ML-OK; In OR: LTC09U-OR, LTC09U-AG-OR, LTC09U-5ML-OR, LTC09U-10ML-OR; In PA: LTC09U-PA, LTC09U-AG-PA, LTC09U-5ML-PA, LTC09U-10ML-PA; In WA: LTC09U-WA, LTC09U-AG-WA, LTC09U-5ML-WA, LTC09U-10ML-WA.

This is a solicitation of insurance. An insurance agent* may contact you by telephone to provide additional information.

*In WA, all references to agent should be replaced with producer.



Living Life My Way

MC34815

I'm Living Life My Way

I've always done things my way. Forged my own path. And that's exactly how I'm going to keep living my life. So I've made plans for the future. I know I'll probably need help someday, but it's going to be on my terms. That's why I purchased a long-term care insurance policy.

I'm not going anywhere. This is my home, and it's where I belong.

There are a lot of happy memories in this house. And I plan to stay right here. My home is the center of my life, and my long-term care insurance policy will help me get the care I need here, where I'm most comfortable.

My kids shouldn't have to take care of me.

I don't want to become a burden to my kids. I know they care about me. I just don't want them to have to care *for* me. I bought a long-term care insurance policy to help take care of the expenses, so we can focus on spending quality time together.

I've always made my own decisions, and that's not going to change.

I don't want someone else making decisions about what kind of care I need or where I'm going to live. So, I've taken care of everything. Made plans in advance. I bought a long-term care insurance policy that will help me live life my way.

I'm not willing to risk my retirement savings.

I know long-term care services are expensive. So I'm doing the smart thing. Helping to protect my retirement savings with a long-term care insurance policy. And that's helping me so I can live life the way I always planned.



It's important for me to leave an inheritance for my kids.

I want to leave something for my kids and grandkids. And my long-term care insurance policy is helping me protect my assets. The policy may be in my name, but I bought it for my kids' future.

Here's what I learned.

I thought long-term care insurance was just for nursing homes. But my insurance agent* explained how a long-term care insurance policy may actually help me stay out of a nursing home by allowing me to get the care I need right in my own home. She also said that if I do end up needing assisted living or nursing home care, I have coverage. That's good to know.

Then I learned something else. Since I'm still young and healthy, I thought I had plenty of time before I needed to buy a policy. But my agent* said the cost of a long-term care insurance policy is based on my age, so every year I wait, the cost goes up. She also said my health could change tomorrow and then I might not be able to buy a policy at any price. That was a risk I wasn't willing to take.

I know this is right for me.

I bought a long-term care insurance policy from a family of companies I know and trust. Both Mutual of Omaha Insurance Company and United of Omaha Life Insurance Company have a history of strength and financial stability, so I know they'll be here when I need them.

Want to learn more?

A long-term care insurance policy is helping me live life on my own terms. It can do the same for you. If you'd like to learn more, call your insurance agent* today.

[Agent Name]

[Agent Phone Number]

[Agent Email]