



UNITED LTCi SOLUTIONS
CASH-FIRSTSM
Long-Term Care Insurance



CASH-FirstSM for Today and Tomorrow

When families gather to make tough decisions about the long-term care needs of a loved one, they're not thinking about how to get that person into a nursing home. Instead, they want to make sure their loved one is cared for in the comfort of his or her own home. But that care costs money. When the time comes, will your family have the financial ability to consider all the options and decide what's best for you?

The CASH-First Advantage

The advantage of a CASH-First long-term care insurance policy is that it provides you with the option of cash today – based on the first day of qualified need – with no elimination period to satisfy. The cash benefit can be used to pay for any costs associated with your long-term care expenses. There's no need to collect and mail bills for reimbursement. You simply receive the full monthly cash benefit.

A CASH-First policy also includes the flexibility to receive traditional long-term care reimbursement benefits tomorrow, as your need for care increases. This allows you to be reimbursed for actual long-term care expenses you incur for basic or professional home care services, assisted living facility care or nursing home care.

You also have the flexibility to select a CASH-First benefit one month and reimbursement benefits the next.

The Progression of Care and Cost

Throughout the typical progression of care, the need for long-term care services may increase. And that can mean increased costs. A CASH-First long-term care insurance policy gives you flexibility to control how you spend your policy benefits. Whether you choose to use the cash benefit throughout your claim or use it early on and then switch to the reimbursement benefit, a CASH-First long-term care insurance policy can be there to help.

| CASH-First Benefits Provides cash you can use to pay for qualified expenses | |
|---|---|
| 1. Assistance of family and friends When the need for long-term care services first arises, you may choose to rely exclusively on the assistance of family members and friends. You can continue using cash or utilize the reimbursement benefits below. | <ul style="list-style-type: none"> Provides cash beginning with the first day of qualified need (no elimination period to satisfy) Select a monthly cash benefit of \$600 to \$3,600 per month |
| Reimbursement Benefits Pays for actual long-term care expenses you incur (based on the maximum monthly benefit of the policy) | |
| 2. Basic home care services As your need for assistance increases, you may hire homemaker services or a home health aide to help with things like cooking, cleaning, bathing and dressing. | <ul style="list-style-type: none"> Pays up to 100 percent of the maximum monthly benefit (250 percent of the CASH-First benefit) |
| 3. Professional home care services At some point, you may need professional help only a nurse, licensed specialist or therapist can provide. This can be the most expensive type of care, particularly if you need 24-hour care in your home. | <ul style="list-style-type: none"> Pays up to 200 percent of the policy's maximum monthly benefit (500 percent of the CASH-First benefit) |
| 4. Assisted living facility care If you no longer can remain comfortably or safely in your home, you may consider an assisted living facility – a home-like setting that offers safety, security and services like meals and housekeeping. | <ul style="list-style-type: none"> Pays up to 50* percent of the policy's maximum monthly benefit (125 percent of the CASH-First benefit) <p>*Additional percentages are available. See Optional Policy Benefits.</p> |
| 5. Nursing home care If you eventually need round-the-clock skilled care, a nursing home may be the best option. | <ul style="list-style-type: none"> Pays up to 100 percent of the policy's maximum monthly benefit (250 percent of the CASH-First benefit) |

Design Your Policy

STEP 1: Select Your Monthly CASH-First Benefit

This is the total amount of cash you will have available each month you elect to receive *CASH-First* benefits.

Choose:

\$600 to \$3,600 (in increments of \$200)

| |
|---|
| <p>Your Monthly CASH-First Benefit</p> <p>\$ _____</p> |
|---|

Note: The monthly *CASH-First* benefit is equal to 40 percent of the basic home health care maximum monthly benefit of the policy. To calculate the maximum monthly benefit (the maximum amount available each month you elect to receive reimbursement benefits), multiply the *CASH-First* benefit times 2.5. For example, a monthly *CASH-First* benefit of \$2,000 equals a maximum monthly benefit of \$5,000.

STEP 2: Select Your Maximum Lifetime Benefit

This is the maximum amount you have available to pay for long-term care services (*CASH-First* benefits and reimbursement benefits combined). It also will help establish how long your *CASH-First* policy may pay benefits.

Choose:

\$50,000 to \$500,000
(in increments of \$25,000)

| |
|---|
| <p>Your Maximum Lifetime Benefit</p> <p>\$ _____</p> |
|---|

Note: Based on the monthly *CASH-First* benefit selected, your choice of maximum lifetime benefit may be limited. See the reference grid in the application.

When Will Your Benefits Begin?

CASH-First Benefits – Begin with the first day of qualified need. There’s no elimination period to satisfy.

Reimbursement Benefits – Begin after the elimination period is satisfied. For example, if you select the usual 90-day* elimination period, this means **90 calendar days**, beginning with your first day of qualified care, before your benefits begin.

*Other elimination period options are available.

Note: Days in which *CASH-First* benefits are utilized do not count toward the elimination period for reimbursement benefits.

How Long Will Your Benefits Last?

| CASH-First Benefit Example | | Reimbursement Benefit Example |
|--|----------------|--|
| $\frac{\$ 250,000}{\text{Maximum Lifetime Benefit}}$ | | $\frac{\$ 250,000}{\text{Maximum Lifetime Benefit}}$ |
| $\frac{\$ 2,000}{\text{Monthly Cash Benefit}}$ | $\times 2.5 =$ | $\frac{\$ 5,000}{\text{Maximum Monthly Benefit}}$ |
| \div | | \div |
| <p>12 Months</p> | | <p>12 Months</p> |
| $=$ | | $=$ |
| $\underline{10.42} \text{ Years}$ | | $\underline{4.17} \text{ Years}$ |

Note: The use of a combination of *CASH-First* benefits and reimbursement benefits affects the amount of time your benefits will last.

STEP 3: Select Your Inflation Protection Option

The cost of long-term care services may continue to increase over time. Adding an inflation protection option *guarantees* your policy's maximum monthly benefit and maximum lifetime benefit amounts will increase to help ensure your coverage is adequate in the years to come, when you are most likely to need care.

Compound Inflation Protection:

• Compound – Lifetime

Your current maximum monthly benefit and maximum lifetime benefit amounts will increase by the percentage you select on each policy anniversary date for the remainder of your lifetime.

- 5% 4.5% 4% 3.5% 3%

Guaranteed Buy-Up Option

If you select a compound lifetime inflation protection option less than five percent, you may increase your selected option to any higher compound lifetime option at any time prior to age 85 **with no additional underwriting required.***

Premiums for any increases in inflation benefit percentages will be based on your age at the time you elect the increase. You may elect multiple increases over the life of your policy but not more than once per year.

• Five Percent Compound – 20-Year

Your current maximum monthly benefit and maximum lifetime benefit amounts will increase by five percent on each policy anniversary date for 20 years.

• Five Percent Compound with Maximum Increase

Your current maximum monthly benefit and maximum lifetime benefit amounts will increase by five percent on each policy anniversary date until the benefit amounts have:

- Doubled Tripled Quadrupled

Simple Inflation Protection:

• Five Percent Simple – Lifetime

On each policy anniversary date, your maximum monthly benefit will increase by five percent of its original value. In addition, the maximum lifetime benefit will increase by five percent of its original value or its current value, whichever is less.

No Inflation Protection:

• Future Purchase Option

If you elect no inflation protection at this time, you may purchase either three or five percent compound lifetime inflation protection (at the rate applicable for your attained age) any time up to five years after the issue date of your policy **with no additional underwriting required.***

*Subject to the following limitations:

- Your premiums are not being waived on the policy
- You are not currently eligible to receive policy benefits nor have you received policy benefits in the two years prior to electing the increase

Examples of Growth:

Maximum Monthly Benefit & Maximum Lifetime Benefit

| Assumes starting benefits of | \$2,000 Monthly CASH-First Benefit | | | \$5,000 Maximum Monthly Benefit | | | \$250,000 Maximum Lifetime Benefit | | |
|------------------------------|---------------------------------------|----------|----------|------------------------------------|----------|----------|---------------------------------------|-------------|-------------|
| | 3% | 4% | 5% | 3% | 4% | 5% | 3% | 4% | 5% |
| Guaranteed increase of | | | | | | | | | |
| In 15 years | \$3,119 | \$3,600 | \$4,160 | \$7,792 | \$9,004 | \$10,395 | \$389,491 | \$450,237 | \$519,732 |
| In 30 years | \$4,859 | \$6,483 | \$8,649 | \$12,139 | \$16,217 | \$21,611 | \$606,813 | \$810,851 | \$1,080,488 |
| In 45 years | \$7,571 | \$11,674 | \$17,984 | \$18,911 | \$29,208 | \$44,925 | \$945,395 | \$1,460,296 | \$2,246,258 |

Built-in Policy Benefits

Care Coordinator Services

Your policy offers the services of a care coordinator – a licensed health care professional who can assess your needs, develop an individualized plan of care and help you arrange for long-term care services. There's no elimination period, which means you have immediate access to a care coordinator. The use of a care coordinator is optional except when utilizing stay-at-home benefits or alternate care.

Stay-at-Home Benefits

Your policy will pay benefits for the following stay-at-home services:

- Caregiver training
- Durable medical equipment
- Home modifications
- Medical alert system

The maximum amount allowed for stay-at-home benefits is two times your monthly benefit for home health care.

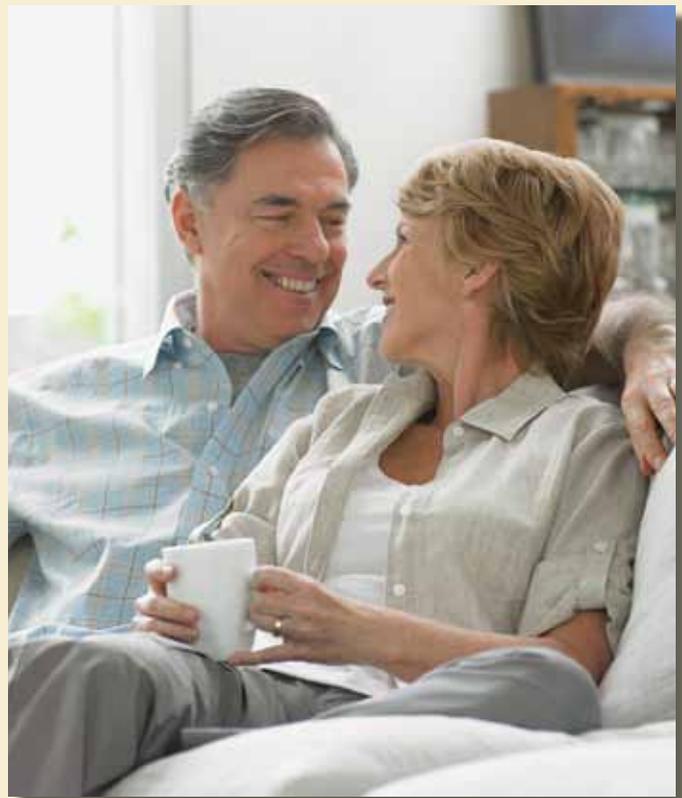
Alternate Care

Standards for care may change in the years to come just as they have in the past. To help keep your policy up to date, this feature allows for the payment of benefits for alternate services or treatments not specifically listed in the policy, as long as they are mutually agreed upon by you, your care coordinator, your physician and the insurance company. The alternate care benefit combined with the *CASH-First* benefit provides flexibility to help ensure your policy will stay current with new forms of care and treatment.

Home Care, Assisted Living Facility and Nursing Home Benefits

If you choose to receive reimbursement benefits based on incurred expenses, your policy will pay:

- Up to 100 percent of the maximum monthly benefit for basic home health care and nursing home care
- AND up to 50 percent of the maximum monthly benefit for assisted living facility (coverage can be increased; see optional policy benefits)



Additional Benefit for Professional Home Health Care

If you choose to receive reimbursement benefits based on incurred expenses for care provided in your home, your policy will pay:

- Up to 100 percent of the maximum monthly benefit for basic or professional home health care
- AND up to an additional 100 percent of the maximum monthly benefit for professional home health care services (i.e., services of a registered nurse, licensed specialist or therapist)

Adult Day Care

Your home care benefits also are available to pay for care received in an adult day care center.

Additional Benefits for Injury

If, prior to age 65, you sustain an injury requiring home health care, assisted living facility or nursing home care, your policy will pay up to two times the maximum monthly benefit.

(Built-in Policy Benefits Continued)

Respite Care

Your policy will pay up to the maximum monthly benefit amount each calendar year for the temporary services of another person or facility to provide care for you. No elimination period is required.

Hospice Care

Your nursing home benefits also can be used to cover the expenses incurred for hospice care in any setting when you are not expected to live beyond six months. No elimination period is required.

Bed Reservation

Your policy will pay up to one month per year to reserve a bed for you in your nursing home or assisted living facility while you are temporarily away.

Facility Assessment

Your policy will pay the charges incurred to perform an annual assessment of the quality of care provided for you in a nursing home or assisted living facility.

International Travel

Full benefits are provided for care received in the United States, Canada or the United Kingdom. Elsewhere, your policy pays up to the maximum monthly benefit, regardless of the amount of actual charges incurred, for one full year.

Waiver of Premium

No premiums are due while you are receiving *CASH-First* benefits or reimbursement benefits for home health care, assisted living or nursing home care.

Return of Premium – To Age 65

If you die prior to age 65, a full refund of the premium you paid on your policy, less any claims that were paid to you, will be returned upon your death.

Tax-Qualified Coverage

Your long-term care insurance policy is intended to be tax-qualified and the benefits you receive tax-free.

Optional Policy Benefits

CASH-First Benefit Increase

This allows you to increase your monthly *CASH-First* benefit (currently 40 percent of your selected basic home health care maximum monthly benefit) to:

50%

Assisted Living Facility Benefit Increase

You may elect to increase your monthly benefit for assisted living facility care (currently 50 percent of the maximum monthly benefit) to one of the following:

60% 70% 75% 80% 100%

Waiver of Elimination Period for Home Care

The elimination period you select will be waived for home care and adult day care, which means benefits will begin with your first day of services. At that point, your elimination period for nursing home and assisted living will begin to be satisfied on a calendar-day basis. **This means days you receive home care as well as days you do not receive home care both count toward satisfying the elimination period.**

Restoration of Benefits

If you no longer need long-term care services for 180 consecutive days, all benefit amounts paid will be restored to the maximum lifetime benefit of your policy.

Spouse Shared Care Benefit

If you have exhausted your maximum lifetime benefit but still need care, you can access benefits under your spouse's policy provided you leave at least one year of benefits for your spouse. If either spouse dies while both identical policies are in force, the surviving spouse receives the deceased spouse's remaining maximum lifetime benefit amount without having to pay the deceased spouse's premium. There is no effect on the surviving spouses premium.

Spouse Survivorship Benefit

If one spouse dies after both policies have been in force for 10 years, no further premium will be due. The surviving spouse's policy will be fully paid up.

Spouse Waiver of Premium

While either you or your spouse receive benefits under your policy, the premiums on both policies will be waived.

Spouse Security Benefit

To provide extra security and income for your uninsured spouse while you receive long-term care services, your policy will pay an additional 60 percent of the reimbursement benefit you receive each month. This money can be used as needed and will not reduce your maximum lifetime benefit.

Non-Forfeiture Shortened Benefit Period

Your coverage will continue on a reduced basis in the event you stop paying premiums.

Flex-to-Age 85^{SM*}

The expenses associated with raising a family may cause you to purchase only the amount of long-term care insurance coverage you can afford today, rather than a more appropriate amount to cover your needs in the future.

This option allows you to purchase the right amount of coverage today, while you are young and healthy. You pay less in premium during the early years of your policy when you have other competing expenses, gradually paying more each year until you reach age 65, when premiums become level. At age 85, your premiums will stop and your policy will be fully paid up.

Your initial annual premium can begin at the following percentages of the level lifetime premium rate:

- 70% 80% 90%

*Uses FIPO, Patent Pending.

Return of Premium Options

- Full Return of Premium – A full refund of all premiums paid will be returned upon your death
- Return of Premium Less Claims Paid – A refund of all premiums paid, less claims paid, will be returned upon your death

Save on Your Premium

United of Omaha offers a variety of premium allowances to help you save money. You may qualify for one or more of the following:

- **Spouse/Partner** – 35 percent savings if you and your spouse or domestic partner both purchase long-term care insurance policies from United of Omaha
- **Married** – 15 percent savings if you are married, but your spouse or domestic partner does not purchase a long-term care insurance policy
- **Two-Person Household** – 10 percent savings if both you and another adult living in your household (not your spouse or domestic partner) purchase long-term care insurance policies from United of Omaha
- **Preferred** – 15 percent savings for being in good health
- **Association Group** – 5 percent savings if you're a member of a qualifying association group
- **Medicare Supplement** – 5 percent savings if you own a Medicare supplement insurance policy from Mutual of Omaha Insurance Company or an affiliate company

Eligibility to Receive Benefits

You are eligible to receive benefits when a licensed health care practitioner certifies:

- You are expected to need care for at least 90 days and you are chronically ill, which means you need hands-on or stand-by assistance to perform at least two of the six activities of daily living: bathing, eating, dressing, toileting, continence and transferring
- OR you need continuous supervision due to a severe cognitive impairment



**UNITED OF OMAHA LIFE
INSURANCE COMPANY**

A MUTUAL of OMAHA COMPANY

Long-Term Care Insurance underwritten by:

UNITED OF OMAHA LIFE INSURANCE COMPANY

A MUTUAL of OMAHA COMPANY

Mutual of Omaha Plaza

Omaha, NE 68175-0001

There When You Need Us...

United of Omaha Life Insurance Company, founded in 1926, is proud to be a Mutual of Omaha Insurance Company affiliate. Mutual of Omaha Insurance Company is one of the most recognized names in the insurance industry and has been serving policyholders for more than 100 years.

| United of Omaha Company Ratings* | |
|---|--|
| A.M. Best Company, Inc. (for overall financial strength and ability to meet ongoing obligations to policyholders) | A+ (Superior) 2 nd highest out of 16 possible ratings |
| Moody's Investors Services (for current financial strength and ability to withstand financial stress in the future) | A1 (Good) 5 th highest out of 21 possible ratings |
| Standard & Poor's (for financial strength to meet obligations to policyholders) | A+ (Strong) 5 th highest out of 21 possible ratings |

*As of 1/11

Please Read Your Policy Carefully

This is a brief description of some of the facts about a long-term care insurance policy. A Shopper's Guide to Long-Term Care Insurance and outline of coverage are provided to give you additional information. The policy and outline of coverage contain complete details of the benefits, exceptions and limitations of the policy and set forth in detail the rights and obligations of both you and United of Omaha Life Insurance Company.

You Have 30 Days to Examine Your Policy

We give you 30 days from the time you receive your policy to look it over carefully. If you decide it's not for you, you can return it to us for a full refund of any premium you paid.

MUTUAL of OMAHA'S
WILD KINGDOM



OFFICIAL SPONSOR

This is a solicitation of insurance. Policy forms LTC09U, LTC09U-AG. These policies have exceptions and limitations. You may be contacted by telephone by an insurance agent. Each company is responsible for its own contractual and financial obligations.