

Protect your family from the *unexpected* with Accidental Death Protection

Families are often faced with the sudden death of a loved one. No matter the cause, it can be financially difficult. And with an accidental death it can sometimes cause even greater hardship on your family because there is simply no time to prepare.

Help protect your family from the added financial hardship of an accidental death with the Accidental Death Benefit Rider from Americo.

Adding this rider to your Americo *Advantage*WL policy can provide additional security your family can rely on. It's easy and affordable. Simply choose the amount of extra coverage you may need, up to your base policy amount or \$400,000, whichever is less.

Charlie's Story:

Charlie, age 30, and his wife Jamie have two small children and plan to purchase a life insurance policy to ensure the family will have money in case of Charlie's death.

They are especially concerned about an unexpected accidental death that would financially devastate the family. They are looking for a way to increase the death benefit amount to the family without having to significantly increase their annual cost.

Charlie purchases a \$200,000 *Advantage*WL policy plus an additional \$200,000 with the Accidental Death Benefit Rider, doubling his coverage in the case of an accident.

For only an extra \$16.67 per month (based on a 30-year-old male), Charlie feels more secure knowing that his family will be doubly protected.

Talk to your Americo representative today about the Accidental Death Benefit Rider and how it might work for your family's situation.



All information shown here is hypothetical, intended for illustrative purposes only, and not guaranteed. Americo *Advantage*WL (Policy Series 281) and the Accidental Death Benefit Rider (Policy Series 2111) are underwritten by Americo Financial Life and Annuity Insurance Company (Americo), Kansas City, MO and may vary in accordance with state laws. Some products and benefits may not be available in all states. Some riders are optional and may be available at an additional cost. Certain restrictions and variations apply. Consult policy and riders for all limitations and exclusions.