

The Company Behind Your Protection

It's important to look for a company that is stable and financially sound. United of Omaha Life Insurance Company's (United of Omaha) strength and financial stability is confirmed by continually high ratings from leading industry rating organizations.

A.M. Best Company, Inc. has rated United of Omaha A+ (Superior) for overall financial strength and ability to meet ongoing financial obligations to policyholders. The A+ rating is the second highest of 16 ratings. (As of 12/10)

United of Omaha Life Insurance Company is a wholly owned subsidiary of Mutual of Omaha Insurance Company. Chartered in 1926, United of Omaha has provided insurance and annuity products for over 80 years and currently has over \$187.6 billion of life insurance in force. United of Omaha is not licensed in New York.



UNITED OF OMAHA LIFE INSURANCE COMPANY
A MUTUAL of OMAHA COMPANY

Get your kids off to a good start with Children's Whole Life Insurance



Life insurance underwritten by:

UNITED OF OMAHA LIFE INSURANCE COMPANY

A MUTUAL of OMAHA COMPANY

Mutual of Omaha Plaza

Omaha, NE 68175

mutualofomaha.com

MUTUAL of OMAHA'S
WILD KINGDOM
on Animal Planet



This is used as a source of leads in the solicitation of insurance and a licensed insurance agent (in WA: producer) may contact you by telephone. Policy form number A007LNA05P or state equivalent. In LA, A255LLA05P; In NC, A098LNC05P; In OK, A133LOK05P; In OR, A140LOR05P; In PA, A007LNA05P; In TX, A151LTX05P; In WA, A169LWA05P. Life insurance underwritten by United of Omaha Life Insurance Company, Mutual of Omaha Plaza, Omaha, NE 68175-0001. This policy may contain exclusions or limitations.

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WHY BUY LIFE INSURANCE FOR CHILDREN?

There are several important reasons

The most basic reason is to cover costs associated with an unexpected loss.

But one of the most important reasons is to help protect a child's future insurability.

Children's Whole Life Insurance from United of Omaha is simplified coverage that's easy to apply for.

Check these features:

- Available for ages 14 days to 25 years
- Available in face amounts of \$5,000 to \$30,000

- Additional policies may be purchased in the future without evidence of insurability
- Level premiums for the life of the policy (policy matures at age 100)*
- Simplified application
- No medical underwriting and limited health questions
- Builds cash value
- Rates never increase with age
- Benefits never decrease
- Easy payment options

*Maturity age may vary by state.

See how affordable coverage for your children can be

Children's Whole Life Annual Premiums (per \$1,000)**

Ages in Years	Unisex
0-6	3.24
7-12	5.04
13-19	6.84
20-25	8.64

Rate Calculation

A	Number of thousands of face amount	_____
B	Premium per thousand (from the rate chart provided)	\$ _____
C	Premium = Number of thousands x premium per thousand (A x B)	\$ _____
D	Add annual policy fee	\$12.00
E	Total annual premium (C + D)	\$ _____
F	Modal Factors Bank Service Plan .0833 Semiannual .50 Quarterly .25 Modal Premium (E x Modal Factor)	\$ _____

**Annual policy fee of \$12 not included.

