

Getting Started

The first step is completing the application. We may need to obtain additional information using a medical exam/testing, a telephone interview, or medical records. Once the information is complete, our goal is to respond quickly so you receive your policy in a timely manner.

Added Protection

GUL, GUL Plussm and GUL Express Life Insurance policies offer several features including:

Riders included in base policy

- **Accelerated Death Benefit for Terminal and Chronic Illness Rider**
(GUL and GUL Plus Form: C503LNA08R, or state equivalent. In ID, LA, OK, PA, TX and WA, ICC08L005R.)
(GUL Express Form: A989LNA06R, or state equivalent. In NC, B356LNC06R. In PA, B358LPA06P. In TX, B360LTX06R. In WA, B362LWA06R.)
This pays living benefits if you are faced with a terminal or chronic illness and are confined to a nursing home. This could help you pay expenses incurred from your illness.
- **Waiver of Surrender Charges for Partial Withdrawal Rider**
(GUL, GUL Plus and GUL Express Form: 2471L-1197, or state equivalent. In PA, 2476L-1197.)
This benefit provides living benefits by waiving the surrender charges for specific events such as nursing home confinement, cancer, unemployment, or disability.

The following are available at an additional cost:

- **Disability Rider**
(GUL, GUL Plus and GUL Express Form: 423L-0982, or state equivalent. In PA, 424L-0483.)
If you become disabled for six months or more, this benefit waives the monthly deduction amount.

- **Guaranteed Insurability Rider***
(GUL and GUL Plus Form: C504LNA08R, or state equivalent. In ID, LA, NC, OK, PA, TX and WA, ICC08L006R.)
(GUL Express Form: B001LNA06R.)
You may increase the death benefit regardless of your health at specified times in your policy. This increases your protection as your need grows.
- **Accidental Death Benefit Rider**
(GUL, GUL Plus and GUL Express Form: 2144L-0989, or state equivalent. In PA, 2168L-0989.)
This benefit provides for an additional death benefit amount in the event of your accidental death.
- **Dependent Children's Rider**
(GUL and GUL Plus Form: C521LNA08R, or state equivalent. In ID, LA, OK, PA, TX and WA, ICC08L007R.)
(GUL Express Forms: 2069L-0189, or state equivalent. In PA, 2086-0189.)
You can choose to purchase a small amount of term life insurance coverage for your children (infant through 20 years.) This benefit also secures your child's insurability later in life because it can be converted to permanent life insurance.



* GUL Express only rider included in the policy. There is an additional fee if you choose this rider with GUL or GUL Plus.



Mutual of Omaha

Life insurance underwritten by:

UNITED OF OMAHA LIFE INSURANCE COMPANY

A MUTUAL of OMAHA COMPANY

Mutual of Omaha Plaza

Omaha, NE 68175

mutualofomaha.com



MUTUAL of OMAHA'S
WILD KINGDOM

OFFICIAL SPONSOR

This is a solicitation of insurance. A licensed insurance agent (in WA: producer) will contact you.

Base plan, riders and product features may not be available in all states and may vary by state.

These policies have exclusions, limitations and reductions.

All guarantees subject to the financial strengths and claims paying ability of the issuing insurance company.

GUL – Sex Distinct Policy Forms: D187LNA10P, or state equivalent. In ID, LA, NC, OK, PA, TX and WA, ICC10L046P. Unisex Policy Forms: D188LNA10P, or state equivalent. In ID, LA, NC, OK, PA, TX and WA, ICC10L047P.

GUL Plus – Sex Distinct Policy Forms: D189LNA10P, or state equivalent. In ID, LA, NC, OK, PA, TX and WA, ICC10L048P. Unisex Policy Forms: D190LNA10P, or state equivalent. In ID, LA, NC, OK, PA, TX and WA, ICC10L049P.

GUL Express – Sex Distinct Policy Forms: A998LNA06P, or state equivalent. In ID, A998LNA06P. In LA, B264LLA06P. In NC, B286LNC06P. In OK, B302LOK06P. In PA, B310LPA06P. In TX, B326LTX06P. In WA, B342LWA06P. Unisex Policy Forms: A999LNA06P, or state equivalent. In ID, A999LNA06P. In LA, B265LLA06P. In NC, B287LNC06P. In OK, B303LOK06P. In PA, B311LPA06P. In TX, B327LTX06P. In WA, B343LWA06P.

UNITED OF OMAHA LIFE INSURANCE COMPANY
A MUTUAL of OMAHA COMPANY

**GUARANTEED
UNIVERSAL LIFE (GUL)**



Mutual of Omaha

**GUARANTEED
UNIVERSAL LIFE PLUSSM (GUL PLUS)**

**GUARANTEED
UNIVERSAL LIFE EXPRESS
(GUL EXPRESS)**



Where's life taking *you?*

LC7868_1211

LIFE CAN BE EXCITING AND FUN BUT ALSO FILLED WITH UNCERTAINTIES. IS THERE A WAY TO BRING CERTAINTY? **Yes.**

UNITED OF OMAHA LIFE INSURANCE COMPANY PROVIDES SOLID, SECURE LIFE INSURANCE THAT MAY ALLOW YOUR FAMILY TO CONTINUE THEIR DAILY LIVES WITHOUT WORRYING TOO MUCH ABOUT TOMORROW.



Today: Sure, my business is a success. After 25 years of hard work, it practically runs itself now, thanks to my staff. Today my wife and I are looking at a condo off the tenth hole.

Tomorrow: I have a policy now but with interest rates changing, plus I don't want my estate to be eaten up by taxes, I want something more predictable.

Bill, Age 60



Today: I took time off work to attend our daughter's first dance recital. She won't be this age forever so today is pretty important to me.

Tomorrow: I'm making plans to retire early. But until then I'm worried about my daughter's 'tomorrow' if I'm not there.

Jane, Age 40

These stories portray situations our customers could face. They do not represent actual people.

Which Guaranteed Universal Life Insurance Policy is Right for You?



United of Omaha Life Insurance Company offers Guaranteed Universal Life (GUL), Guaranteed Universal Life Plus (GUL Plus) and Guaranteed Universal Life Express (GUL Express) life insurance policies. All pay proceeds to the beneficiary and offer similar riders/provisions and options.

GUL

Lock-in a larger death benefit. Approval may take longer because more information is needed for underwriting. However, if you want more coverage at an affordable rate, GUL may be what you want.

GUL Plus

If you are seeking larger face amounts and a cash accumulation feature, GUL Plus can meet those needs. In addition, GUL Plus offers competitive dump in and short pay premiums and is ideal for 1035 exchanges.

GUL Express

Simplify the application process and lock-in a death benefit up to \$250,000. No lengthy health inquiry is needed for qualified applicants. We can respond back to you in a matter of days. Want coverage quickly? GUL Express may be the right choice.

Choices to make

Your agent (in WA: producer) can assist you in determining what is right for you.

- **Select the amount of protection you need** – It will depend on factors such as your current expenses, income, age of dependents, and other insurance you already own.

- **Select the length of time you wish to be covered** – Our GUL and GUL Plus policies allow you to select a no-lapse protection period between 20 years and age 120.
- **Estimate your premium** – The amount you pay will be based on your current age, health underwriting, and the specified amount/length of no-lapse protection.

The rates and charges for the no-lapse protection are guaranteed at issue based on your current age, health underwriting and specified amount. These will not change regardless of changes in your health or the interest rate.

Adjust your plan as needed, even after you buy. Our policies can be adjusted as your life insurance needs change. Take a look at these options and how they might be used to benefit you:

Dial-a-Guarantee	Reduce the length of coverage and lower your premium OR reduce specified amount and keep your premium level
Dump-In	Deposit a sum of money into your plan. It will reduce the premium needed to meet the guarantee.
Short-Pay	Increase your premium in early durations. This allows you to pay less in the later years.
Catch-Up	Skip or reduce one or more of your payments. You can catch-up at a later date to meet or extend the length.